



Sponsorship of our 10th Annual 5K

The 5K Field & Forest run is a true competitive and fun community event to expose participants to a challenging public access trail right in Woodbury, to promote health and fitness and capitalize on the growing interest in trail running, and to raise funds to support Flanders' mission. It's a BIG tenth year—and we have invested in a Hearst Media campaign to drum up excitement and participation.

TRAIL RUN DETAILS: 400+ runners and walkers all ages!

Date: Friday, June 6, 2025

Time: 6:00 PM after the National Anthem

Place: Start and Finish at the Sugar House at 48 Church Hill Road, Woodbury, CT. Trail is considered moderately challenging through field, forest, across water features.

Distance: 5 kilometers (approximately 3.1 miles)

Registration: Open by March 1 | For runners of All Ages | \$32.80 preregistration/\$40 same-day
Walk/run through the woods and fields of Flanders, officially timed
by Fast Track Timing. Participants who register by April 15 receive a race shirt with sponsor logos.

After-race: A great live band "The Leftovers", awards ceremony, food and beverage available for purchase from food truck vendors

We are seeking **corporate and individual sponsors** to get involved with this wonderful community event. Runners come from all over Connecticut to participate. Approximately 400 runners have registered in the last few years. See the next page for the sponsorship and benefit levels.

Sponsorships should be secured by April 15th
for logos to appear on shirts, banners and other promotional materials

For more information, please contact Jeannette Purdy 203.263.3711 x 15
Jeannette@flandersnaturecenter.org



Field & Forest 5K 2025 Sponsorship Levels

Due by April 15th to ensure placement on printed material

ULTRA-MARATHON LEVEL \$1,500+

- Logo on Flanders' Facebook page, Flanders' website and on Race Shirt with large logo
- Be listed as an underwriter in media campaign in area newspapers and digital press
- Display your company Banner at Finish Line
- Emcee recognition at the Race
- Top Listing on Event Posters/Flyers with logo
- Four complimentary 5K entrants with free shirts

MARATHON LEVEL \$1,000-1,499

- Logo on Flanders' FB, website, Race Shirt
- Be mentioned in media campaign
- Bring your Company Banner to Event
- Emcee recognition at Race
- Recognition in Press Releases
- Listed on Event Posters/Flyers
- Two complimentary race registrations

HALF MARATHON LEVEL \$500-\$999

- Logo on Flanders' FB, website, Race Shirt
- Bring your Company Banner to Event
- Recognition in Press Releases
- Listed on Event Posters/Flyers

10K LEVEL \$250-\$499

- Listed on FB Page & website, Race Shirt (no logo)
- Bring your Company Banner to Event
- Listed on Event Posters/Flyers

5K LEVEL \$100-\$249

- Listed on FB Page & website (no logo)
- Listed on Event Posters/ Flyers

We warmly invite you all to attend the event, whether you run or not, and to supply your banner. At the \$500+ levels: We also welcome you to bring a table, a demo, or to simply meet and greet.

We welcome your ideas. THANK YOU for your Support and your Participation!



For more information, to discuss race day set up, please contact Jeannette Purdy 203.263.3711 x 15

Jeannette@flandersnaturecenter.org.



Sponsor Form—please fill out and return

Contact: _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Today's Date: _____

I would like to be a sponsor of Flanders 5K 2025 at the level indicated below:

- Ultra-Marathon Level: \$1,500+
- Marathon Level: \$1,000-\$1,499
- Half-Marathon Level: \$500-\$999
- 10K Level: \$250-\$499
- 5K Level: \$100-\$249

Please forward logo to: Jeannette@flandersnaturecenter.org

Checks to: Flanders Nature Center & Land Trust (FNC<)

Call 203.263.3711 to pay by phone or scan QR to pay online:

<https://app.etapestry.com/onlineforms/FlandersNatureCenter/donation-1.html>



THANK YOU for being part of a good cause!

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