



Sponsorship opportunity

Flanders Nature Center & Land Trust is excited for the return of the **Flanders Field & Forest 5K**, the ninth annual trail run/walk on its Van Vleck Sanctuary in Woodbury, CT. The 5K run is a fun event to expose community members to Flanders' properties, promote health and fitness, capitalize on the growing interest in trail running, and raise funds to support Flanders' mission to provide opportunities to appreciate nature's wonders and preserve land, inspiring lifelong learning about our natural world.

TRAIL RUN DETAILS

Date: Friday, June 7, 2024

Time: 6:00 PM after the National Anthem

Place: Start and Finish at the Sugar House at 48 Church Hill Road, Woodbury, CT. Trail is considered moderately challenging through field, forest, across water features.

Distance: 5 kilometers (approximately 3.1 miles)

Registration: Online beginning March 1 | For runners of All Ages | \$30 preregistration/\$40 same-day Walk/run through the woods and fields of Flanders, officially timed by Fast Track Timing. Participants who register by April 26 receive a race shirt with sponsor logos.

After-race: A great live band "The Leftovers", food and beverage available for purchase from food truck vendors, and awards!

We are seeking **corporate and individual sponsors** to get involved with this wonderful community event. Runners come from all over Connecticut to participate. Approximately 400 runners have registered in the last few years. See the next page for the sponsorship and benefit levels.

Sponsorships should be secured by APRIL 1st

for logos to appear on shirts, banners and other promotional materials

For more information, please contact Jeannette Purdy 203.263.3711 x 15

Jeannette@flandersnaturecenter.org



Field & Forest 5K 2024 Sponsorship Levels

Due by April 1st to ensure placement on printed material

ULTRA-MARATHON LEVEL \$1,500+

- Logo on Flanders' Facebook page, Flanders' website and on Race Shirt with largest logo in top section
- Display your company Banner at Finish Line
- Emcee recognition at the Race
 - o Recognition in Press Releases
- Top Listing on Event Posters/Flyers with logo
- Four complementary 5K entrants with free shirts

MARATHON LEVEL \$1,000-\$1,499

- Logo on Flanders' Facebook, Flanders' website and on Race Shirt with logo in top section
- Your Company Banner at Event
- Emcee recognition at Race
- Recognition in Press Releases
- Top Listing on Event Posters/Flyers
- Two complementary race registrations

HALF MARATHON LEVEL \$500-\$999

- Logo on Flanders' Facebook page, Flanders' website and on Race Shirt with small logo
- Your Company Banner at Event
- Recognition in Press Releases
- Listed on Event Posters/Flyers

10K LEVEL \$250-\$499

- Listed on FB Page & website (no logo) and on Race Shirt (no logo)
- Your Company Banner at Event
- Listed on Event Posters/Flyers

5K LEVEL \$100-\$249

- Listed on FB Page & website (no logo)
- Your Company Banner at Event

ALL Sponsors: We warmly invite you to attend the event, whether you run or not and to supply your banner.

At the \$500+ levels: We also welcome you to bring a table, a demo, or to simply meet and greet.

We welcome your ideas to engage with race participants.

THANK YOU for your Support and your Participation!

For more information, to discuss race day set up, please contact Jeannette Purdy 203.263.3711 x 15

Jeannette@flandersnaturecenter.org.



Sponsor Form

Name: _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Today's Date: _____

I would like to be a sponsor of Flanders 5K 2024 at the level indicated below:

- Ultra-Marathon Level: \$1,500 or more
- Marathon Level: \$1,000-\$1,499
- Half-Marathon Level: \$500-\$999
- 10K Level: \$250-\$499
- 5K Level: \$100-\$250

Please forward logo to: Jeannette@flandersnaturecenter.org
Checks to: Flanders Nature Center & Land Trust (FNC<)
Call 203.263.3711 to pay by phone or scan QR to pay online



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