



Flanders Nature Center & Land Trust is excited for the return of the Flanders Field & Forest 5K, the **sixth trail run** on its property in Woodbury, CT. The 5K run will be a fun and safe event to expose community members to Flanders' properties, promote health and fitness, capitalize on the growing interest in trail running, and raise much needed funds to support Flanders' mission to foster understanding and appreciation of nature, art, and the wonders of the natural world through land preservation, stewardship, and education.

## TRAIL RUN DETAILS

**DATE:** June 4, 2021

**TIME:** 6:00 PM

**PLACE:** Van Vleck Sanctuary, Church Hill Road, Woodbury, CT

**DISTANCE:** 5 kilometers (approximately 3.1 miles)

**SIGN-UP:** Online beginning **March 15<sup>th</sup>** | For runners of All Ages

Walk/run through the woods and fields of Flanders, officially timed by Fast Track Timing. Local craft beer and food from local food trucks will be available for purchase.

Flanders is seeking corporate and individual sponsors to get involved with this special and unique event. Publicity for sponsors will be significant—levels of sponsorships and the benefits at each level can be found on the following page.

**FLANDERS LOOKS FORWARD TO SECURING PARTNERS  
FOR THIS EVENT BY MAY 1ST.**



## SPONSORSHIP LEVELS AND BENEFITS

*Commitments due by **MAY 1st** to ensure placement on various promo materials*

### **ULTRA-MARATHON LEVEL \$1,500+**

- Company Logo on Flanders Facebook Page, Flanders website and Giveaway Shirt with largest logo in top section
- Your Company Banner at Finish Line
- Recognized in Race Publicity Press Releases
- Top Listing on Event Posters/Flyers with logo
- Four complementary 5K entrants

### **MARATHON LEVEL \$1,000–\$1,499**

- Company Logo on Flanders Facebook Page, Flanders website and on Giveaway Shirt with largest logo in top section
- Top Listing on Event Posters/Flyers w/ logo
- Recognized in Race Publicity Press Releases
- Two complementary race registrations
- Your Company Banner at Event

### **10K LEVEL \$250–\$499**

- Your Company Banner at Event
- Listed on Event Posters/Flyers
- Listed on FB Page & website (no logo)

### **HALF MARATHON LEVEL \$500-\$999**

- Company Logo on Flanders Facebook Page, Flanders website just below Marathon Sponsors and on Giveaway Shirt with smaller logo located below Marathon Sponsors
- Your Company Banner at Event
- Recognized in Race Publicity Press Releases
- Listed below Marathon Sponsors on Event Posters/Flyers

### **5K LEVEL \$100-\$249**

- Listed on FB Page & website (no logo)
- Your Company Banner at Event

## CONTACTS

Jennifer Callery- Stokes at 203.263.3711 ext. 14 or [Jennifer@flandersnaturecenter.org](mailto:Jennifer@flandersnaturecenter.org)



## SPONSOR FORM

NAME: \_\_\_\_\_

BUSINESS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ DATE MAILED: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

### I AM PLEASED TO BE A SPONSOR OF FLANDERS NATURE CENTER & LAND TRUST AT THE LEVEL INDICATED BELOW:

- Ultra-Marathon Level: \$1,500+
- Marathon Level: \$1,000 - \$1,499
- Half Marathon Level: \$500 - \$999
- 10K Level: \$250 - \$499
- 5K Level: \$100 - \$249

Please forward logo to: [Venisa@flandersnaturecenter.org](mailto:Venisa@flandersnaturecenter.org)

Checks made out to **Flanders Nature Center & Land Trust**  
and returned to Flanders at:  
5 Church Hill Rd, Woodbury, CT 06798  
203.263.3711